

subject

Graduation Galleries 2008 characterised by authenticity

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Exhibition of the graduation projects of the graduates of Design Academy Eindhoven
October 18 through October 26, 2008

On October 18, Mr Plasterk, the Dutch Minister of Education, Culture and Science, opens the exhibition Graduation Galleries 2008. In this exhibition, Design Academy Eindhoven proudly presents the graduation works of the new crop of graduates of the DAE Bachelor and Master courses. The graduation works are characterised by a unique sense of individualism. The exhibition design is by Piet Hein Eek, who graduated from the Academy in 1991. Besides the exhibition of the graduation projects 2008, there is a separate exhibition of the work of the current DAE students. The exhibition New Living Collection - House of the Clouds presents the results of a collaborative project of the students of Design Academy Eindhoven and the Dutch Interior Institute (NII). The exhibitions run from October 18 through October 26, 2008.

Authentic

Original, as in wilful, peculiar, single handed and obstinate, contemporary and full of haughtiness. 'Me' is the motive behind the process from the concept to creation and ultimately leads to an original design. Yet it is remarkable that of one's own does not mean individualistic, quite the contrary. This new ego is social, ecologic and concerned with the world, stands firmly in the centre of life and uses all methods and matter available and works on a personal vision to come to universal solutions.

(Li Edelkoort, October 2008)



Visitor information

Venue Design Academy Eindhoven
Building 'deWitteDame'
Emmasingel 14
5611 AZ Eindhoven
The Netherlands

Admission 10 Euros. Free admission for children up to 16, and for students on presentation of a student card.

Opening hours

Saturday 18 October	13.00 – 18.00 hours
Sunday 19 until Wednesday 22 October	11.00 – 18.00 hours
Thursday 23 and Friday 24 October	11.00 – 22.00 hours
Saturday 25 and Sunday 26 October	11.00 – 18.00 hours

Design Academy Eindhoven is located within a five-minute walk from the Central Station. There is adequate parking space.

Note to the editors. Not for publication:

Press Preview

Saturday, October 18, 09.30 am

At 9.30 am, prior to the official opening of the exhibition, the press are given the opportunity to view the exhibition. Register for the press preview via press@designacademy.nl or by means of the enclosed reply fax. The official opening in the presence of Minister Plasterk (Education, Culture and Science) takes place at 11.00 am.

For more information on the Graduation Galleries 2008, please contact Edwin Pelsler (Head Communication & External Affairs), tel. +31 40-239 39 39, e-mail press@designacademy.nl.

Visual material can be obtained from <http://press.designacademy.nl>



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Reply fax form

To: Design Academy Eindhoven

Attn Department Press Briefing

Fax number: +31 40 239 39 40

Re: Registration press preview October 18, 09.30 - 11.00 hours

The press preview will take place prior to the official opening of Graduation Galleries 2008.

Members of the press will be given the opportunity to view the exhibits and put questions to a the exhibiting graduate students. Should you want to take part in this press preview, please complete the fax form below and send it to +31 40 239 39 40, or send it by e-mail to press@designacademy.nl

Name organization:

Name contact person: Function:

Address:

Post code: Place:

Country:

E-mail address:

Telephone number:

Remarks: